



BLS INSTITUTE OF MANAGEMENT

Form Submission For

**Mandatory Disclosure by Institutions running PGDM/
MBA programmes to be included in their respective information
Brochure, Displayed on their website and to be submitted to AICTE
every year well before the admission process.**



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The following information is to be given in the Information Brochure besides being hosted on the Institution's official Website.

I. NAME OF THE INSTITUTION

* Address including telephone, Fax, e-mail.

BLS INSTITUTE OF MANAGEMENT, India
B-8 Loni Road, Industrial Area, Mohan Nagar, Ghaziabad, [U.P] 201007
Phone: 01204192500-599
Fax: 0120-4192519
Email: bls_im@vsnl.net, registrar@blsim.org
Website: [http:// www. blsim.org](http://www.blsim.org)

II. Name & Address of the Director

Dr. D K Maheshwari
BLS INSTITUTE OF MANAGEMENT, India
B-8 Loni Road, Industrial Area, Mohan Nagar, Ghaziabad, [U.P] 201007
Phone: 0120-4192504
Email: maheshwari_dinesh@rediffmail.com

III. Governance

Philosophy of Governance

Since the inception of thought for running a PGDM Programme, the patrons have decided to have philosophy for imparting excellent education through creativity & innovations to professionals of tomorrow, which will lead their future towards excellence. The institution also wants to contribute to providing equal opportunities to unprivileged younger generation by providing incentives.

***Members of the Board and their brief background.**

There is a governing body for overall policy decisions and administration of the Institute. The governing body has 9 members which are indicated below:-

1. Mr. Vinod Aggarwal

President, BLS Ltd.

2. Mr. Sushil Aggarwal

Chairman, BLS Institute of Management

3. Mr. Madhukar Aggarwal

Director, BLS Polymers Ltd

4. Mr. Tarun Aggarwal

Member, Board of Management
BLS Institute of Management

5. Dr. Vinayshil Gautam

Founder Director IIM (K)
Dalmia Chair Professor, IIT. Delhi

6. AICTE Nominee

7. Mr. Rajender Singh (IRS)

Secretary- TRAI

8. Mr. Rajesh Jain

Joint Managing Director
Panacea Biotech Ltd.

9. Dr. D K Maheshwari – Member Secretary

Director, BLS Institute of Management

***Members of Academic Advisory Body .**

The Academic Advisory Board at BLSIM advises the Management & Administration regarding the innovative techniques and overall guidance in order to uplift the institute. The Academic Advisory Board has 14 members which are indicated below:

1. Mr. Sushil Aggarwal

Chairman
BLS Institute of Management

2. Mr. Tarun Aggarwal

Member, Board of Management
BLS Institute of Management

3. Prof. Karmeshu

Professor
Jawaharlal Nehru University

4. Mr. Ashish Pradhan

Managing Director
Globe Cast

5. Mr. P. J. Bahadur

Managing Director
M/s Oman Consultants Pvt. Ltd.

6. Prof. J D Singh

Director
Jaipuria Institute of Management, Noida

7. Ms. Subha Rajan

Director
Confederation of Indian Industry

8. Prof M. Shafiq

Deptt of Psychology
Jamia Milia Islamia , New Delhi

9. Dr. C S Venkataratnam

Director
International Management Institute, Delhi

10. Mr. Vinayak Lal

Brand Manager
SBEC Sugar Ltd. (Modi Group)

11. Dr. S Chandrasekhar

Chair Professor and Director-IT
FORE School of Management

12. Dr. Hemlata Santhanam

Dean Consultancy
NMIMS Deemed University, Mumbai

13. Mr. Neeraj Singhal

Dean - Examinations
BLS Institute of Management

***Frequency of the Board Meetings and Academic Advisory Body.**

The meetings of the Governing Board and the Academic Advisory Board are held 2 times in a year.

***Organisational chart and processes .**

Kindly refer to Annexure 1

***Nature and Extent of involvement of faculty and students in academic affairs/ improvements.**

The Institute has a long and successful tradition of teaching and research. The interdisciplinary environment is capably nurtured under the guidance of and encouragement of highly qualified faculty with exposure to industry practices. The Research & Development Cell motivate each of the post graduate students to pursue research oriented activities with strong practical as well as analytical skills. The courses are taken using a variety of teaching methods, learning strategies and assessment processes to enable the students to build on their areas of strengths and also to engage in new challenges. The students give their written feedback for every course through structured questionnaires twice in a semester. The students are also exposed to internal seminars on various contemporary topics in management to broaden their perspectives.

The Committee comprising of Director, Deputy Registrar, Dean , Program Coordinators and Class representatives considers the suggestions given by students through feedback and suggestion box to make changes/ improvements.

The Alumni (whose number exceeds 1000) provide active support for summer & final placements of the students.

IV. Programmes

***Name of the Programmes (Full Time) approved by the AICTE .**

Two Year Full Time Post Graduate Diploma in Management (PGDM) recognized by AICTE

Two Year Full Time Post Graduate Diploma in Management (PGDM-Marketing) approved by AICTE

Two Year Full Time Post Graduate Diploma in Management (PGDM-HR) approved by AICTE

***Name of the Programmes (Part Time) approved by the AICTE .**

Nil

***Name and duration of programme(s), if any, not approved by AICTE and being run in the same campus .**

Nil

***For each Programme the following details are to be given :**

Name	Number	Duration	Cut of mark	Fee	Placement	Campus
	of seats		for		facilities	placements in last
			admission			2 years
			during last			
			2 years			
2006	2007			2005-07		Min Max Avg
					MBA	Sal sal sal
						p.a p.a p.a
Two Year Full	117	2 Years	50%	100%	Min Max Avg	Sal sal sal
Time MBA						p.a p.a p.a
2005-07						3.2 15.24 4.5
Two Year Full	119	2 Years	50%	100%	Min Max Avg	Sal sal sal
Time MBA						p.a p.a p.a
2006-08						3.2 15.24 4.5
Two Year Full	120	2 Years	50%	Rs 2.57 la khs	N.A. Not Applicable	The programme is
Time Post						being commenced
Graduate					(2 years)	from the
Diploma in						Academic session
Management						2007-08 only.
recognized by						
AICTE						
Two Year Full	60	2 Years	50%	Rs 2.57 la khs	N A Not Applicable	The programme is
Time						being commenced
Post Graduate					(2 years)	from the
Diploma in						Academic session
Management (2008-09 only.
Marketing)						
approved by						
AICTE						
Two Year Full	60	2 Years	50%	Rs 2.57 la khs	N A Not Applicable	The programme is
Time						being commenced
Post Graduate					(2 years)	from the
Diploma in						Academic session
Management (2008-09 only.
Marketing)						
approved by						
AICTE						

***Name and duration of programme(s) having affiliation/collaboration with Foreign University(s)/Institution(s) and being run in the same Campus along with status of AICTE approval.**

Nil

***Details of the Foreign Institution/University:**

Name of the University/Institution

Address

Website

Not Applicable

Is the Institution/University Accredited in its Home Country

The programmes being conducted by the institute in terms of the approval accorded by AICTE

Ranking of the Institution/University in the Home Country

‘A’ Category institute as per the Survey conducted by AIMA

“A+” Category as per the survey conducted by Business India

Whether the degree offered is equivalent to an Indian degree?

If yes, the name of the agency which has approved equivalence. If no, implications for students in terms of pursuit of higher studies in India and abroad and jobs both within and outside the country .

Not Applicable

Nature of Collaboration

Not Applicable

Conditions of Collaboration

Not Applicable

Complete details of payment a student has to make to get the full benefits of collaboration.

Not Applicable

***For each Collaborative/affiliated Programme give the following:**

Programme Focus

Number of seats

Admission Procedure

Fee

Placement Facility

Placement Records for last two years with minimum salary, maximum salary and average salary

Not Applicable

***Whether the Collaborative Programme is approved by AICTE? If not whether the Domestic/Foreign Institution has applied to AICTE for approval as required under notification no. 37 -3/Legal/2005 dated 16th May, 2005**

Not Applicable

V. FACULTY:

***Number of faculty members:**

Permanent faculty

Visiting faculty

Adjunct faculty

Guest faculty

Total Number of Permanent Faculty	33
Total Number of Visiting Faculty	10
Total Number of Adjunct Faculty	01
Total Number of Guest Faculty	Nil

*** Profile of each faculty with qualifications, total experience, age and duration of employment at the institute concerned.**

Kindly refer t o Annexure- II

***Number of faculty employed and left during the last two years .**

Kindly refer t o Annexure- III

***Profile of Director /Principal with qualifications, total experience, age and duration of employment at the institute concerned.**

Name: Dr .D K Maheshwari

Age: 55 Years

Total Experience: 22 Years

Duration of Employment: 12 months.

***Whether student assessment of faculty is in force**

Yes, for ever y course there is a feedback procedure whereby feedback is obtained from students through a structured questionnaire twice in a Trimester.

Kindly refer to annexure- IV for Feedback Form

VI. FEE

***Details of fee, as approved by State Fee Committee, for the Institution .**

Details of fee, for the Institution are as follows.

Name of the Programme	Fee	Details
Two Year Full Time Post Graduate Diploma in Management (PGDM) recognized by AICTE	Rs.2.57 Lacs (2 years)	This includes tuitions, access to and use of library and computer center and internet, industry visits, participation in workshops, seminars. (Laptop, foreign educational trip)Optional
Two Year Full Time Post Graduate Diploma in Management(PGDM) Marketing recognized by AICTE	Rs.2.57 Lacs (2 years)	This includes tuitions, access to and use of library and computer center and internet, industry visits, participation in workshops, seminars, (Laptop, foreign educational trip)Optional
Two Year Full Time Post Graduate Diploma in Management(PGDM) HR recognized by AICTE	Rs.2.57 Lacs (2 years)	This includes tuitions, access to and use of library and computer center and internet, industry visits, participation in workshops, seminars,(Laptop, foreign educational trip)Optional

*** Time schedule for payment of fee for the entire programme. (2012-14)**

Name of the Programme	Fee	Time Schedule
Two Year Full Time Post Graduate Diploma in Management (PGDM) recognized by AICTE	Rs.2.57 Lacs (2 years)	Rs30,000/- within 15 days of receiving offer letter. Rs 1,28,500/- within 4 weeks of deposit of initial amount of Rs30,000/- Rs 1,28,500/- 15 July, 2014.
Two Year Full Time Post Graduate Diploma in Management(PGDM) Marketing recognized by AICTE	Rs.2.57 Lacs (2 years)	Rs30,000/- within 15 days of receiving offer letter. Rs 1,28,500/- within 4 weeks of deposit of initial amount of Rs30,000/- Rs 1,28,500/- 15 July, 2014.
Two Year Full Time Post Graduate Diploma in Management(PGDM) Marketing recognized by AICTE	Rs.2.57 Lacs (2 years)	Rs30,000/- within 15 days of receiving offer letter. Rs 1,28,500/- within 4 weeks of deposit of initial amount of Rs30,000/- Rs 1,28,500/- 15 July, 2014.

***Fee waivers granted with amount and name of students .**

No fee waivers at present.

***Number of scholarships offered by the institute with the name of students, duration and amount.**

Not Applicable

***Criteria for fee waivers/scholarships .**

Not Applicable

***Estimated cost of Boarding and Lodging in Hostels.**

Hostel Fee (Boarding & Lodging) = Rs 45,000/-p.a

VII. ADMISSION

***Number of seats sanctioned with the year of approval .**

Course Title	Seats Sanctioned	Year of Approval
Two Year Full Time Post Graduate Diploma in Management (PGDM) recognized by AICTE	120	2007 onwards(for 120 seats) (letter No.431/UP- 43/MCP-APR(M)/97
Two Year Full Time Post Graduate Diploma in Management (PGDM)Marketing recognized by AICTE	60	2008 onwards (for 60 seats
Two Year Full Time Post Graduate Diploma in Management (PGDM)Marketing recognized by AICTE	60	2008 onwards (for 60 seats

Kindly refer t o Annexure-V for copy of approvals from concerned authority.

***Number of students admitted under various categories each year in the last two years.**

Not Applicable

***Number of applications received during last two years.**

Not Applicable

VIII ADMISSION PROCEDURE

***Mention the admission test being followed, name and address of the Test Agency and its URL (website).**

Test: Management Aptitude Test (MAT)

Test Agency : All India Management Aptitude Testing Service (AIMATS)

Address: 14 Institutional Area, Lodhi Road, New Delhi-110003

Tel: 24617354/55 Fax: 24626689

Website: www.aima-ind.org

***Number of seats allotted to different Test Qualified candidates CAT, MAT, XAT, JMET, ATMA, CET, JEE (State conducted tests/University tests).**

We use MAT only for shortlisting the Candidates for the Two Year Full Time Post Graduate Diploma in Management (PGDM) & PGDM Marketing recognized by AICTE.

Seats Allotted: PGDM : 120

PGDM-Marketing : 60

PGDM – HR : 60

*** Calendar**

Last Date for receiving applications: **16 June, 2012**

Last date for submission of application: **21 June, 2012**

Dates for Group Discussions(GD) / Interviews: **25-30 June,2012**

Date for announcing Final Results: 30 June , **2012**

Release of admission list (main list and waiting list should be announced on the same day) : **01 July, 2012**

Date for acceptance by the candidate (time given should in no case be less than 15 days) **15 July 2012.**

Last Date for Closing of Session: 31 July, **2012.**

Starting of Academic Session : 1 August , **2012**

***The waiting list should be activated only on the expiry of date of main list .**

Yes, it is activated only on the expiry of date of main list.

***The policy of refund of the fee, in case of withdrawal, should be clearly notified.**

Candidates who decide to withdraw before the commencement of the session and accordingly inform us in writing shall be refunded the full fee.

Candidates who decide to withdraw after the commencement of the session and accordingly inform us in writing will forfeit the first semester tuition fee, they shall however be refunded the second semester tuition fee.

IX. CRITERIA AND WEIGHTAGES FOR ADMISSION:

***Describe each criteria with their respective weightages i.e Admission Test, GD, Interview.**

The following criteria with their weightages are as follows:

Group Discussion Personal Interview MAT Score Candidate Profile
30 20 40 10

A.] Group Discussion

Size of Group will range between 6-8 persons

Duration is of 10 minutes

Observer will state a topic, which if participants are not comfortable with, will be changed. The second topic will be mandatory.

The candidates are assessed on mental ability, personality, presentation skills, confidence.

B.] Personal Interview

The candidates are assessed on the dimensions of subject knowledge, aptitude for management education, clarity of goal, strengths and weaknesses, awareness of contemporary happenings in management, placement potential.

C.] Candidate Profile

The Candidates is assessed on his educational qualifications and work experience.

***Mention the minimum level of acceptance, if any, for any criteria.**

Graduate from any University recognized by Association of Indian Universities.

***Mention the cut-off levels of percentage & percentile scores (section-wise and/or total as case may be) of the candidates in the admission test who are called for GD/Interview: /**

There are no section wise cut-offs.

*** Mention last two years cut-off percentage & percentile (section-wise and/or total as the case may be) of the candidates called for GD/Interview.**

Not applicable

***Display marks scored in Test , GD, Interview etc. and in aggregate for all candidates who come for GD/ Interview etc**

Kindly refer t o annexure- VI

Items No I –IX must be given in the information Brochure and must be hosted as fixed content in the website of the Institution

The Website must be dynamically updated with regard to X- XII

X. APPLICATION FORM

Downloadable application form with , with online submission possibilities.

Kindly refer t o annexure VII

*** LIST OF APPLICANTS**

List of candidates whose applications have been received along with percentile/percentage score for each of the qualifying examination in separate categories for open seats. List of candidates who have applied along with percentage and percentile score for Management quota seats.

We will display it in our website.

XII.CRITERIA FOR GD/PERSONAL INTERVIEW

***Norms adopted for calling the candidates for Group Discussion/Personal Interview. (It has to be strictly in order of merit.)**

The students are Called strictly in order of merit.

***Attributes for evaluation in GD/Interview.**

Group Discussion Personal Interview MAT Score Candid ate Pro file
30 20 40 10

XIII. RESULTS

***Composition of evaluation team with the brief profiles of members (This information be made available in the public domain after the admission process is over)**

Will be made public after admission process is over.

***Score o f the individual candidates called for Group Discussion and Interview in each of the components including the test and in total, arranged in order of merit.**

Will be displayed in March 2012

***List of candidates who have been offered admission in each category.**

Will be displayed in April 2012

***Waiting list of the candidates in order of merit to be operative from the last date of joining of the first list candidates, category wise .**

Will be displayed in May 2012

***List of the candidates who joined within the date vacancy position in each category before operation of waiting list.**

Date : 31 August , 2012

Place : Ghaziabad.

Faculty Left the organization during last 2 years

S.No.	Category	No. of faculty left
1	Professor	01
2	Associate Professor	06
3	Lecturer	04

New Appointments

S.No.	Category	No. of faculty left
1	Professor	02
2	Associate Professor	06
3	Lecturer	07